

THE NORTHERN MICHIGAN UNIVERSITY FOUNDATION

ANONYMOUS GIVING POLICY

Purpose of Policy

The purpose of this policy is to define how the NMU Foundation administers requests for anonymity as it relates to fundraising.

Policy Statement

The NMU Foundation will conduct fundraising activities in a donor centered fashion. Donors may wish to remain anonymous or may not want to be publicly recognized. To that end, the NMU Foundation offers three levels of anonymity: public, institutional, and record. All gifts, regardless of anonymity, will receive a tax receipt.

1. Public Anonymity

In cases where the donor is requesting public anonymity, gifts and pledges will be recorded on the donor's record. The donor's overall record will be coded to reflect public anonymity.

- 1.1. The donor's name will not appear in publications, honor rolls, plaques or other public announcements, except as "anonymous."
- 1.2. Members of the campus community may be notified when the donor makes a gift. The donor's name will be included with an indicator noting that the gift cannot be shared publicly.
- 1.3. The donor will continue to receive stewardship pieces, solicitations, event invites, and any other NMU Foundation communication provided to donors.

2. Institutional Anonymity

In cases where the donor is requesting institutional anonymity, gifts and pledges will be recorded on the donor's record with an anonymous indicator on each gift or pledge that was made anonymously.

- 2.1 The donor's name will not appear in publications, honor rolls, plaques or other public announcements, except as "anonymous."
- 2.2 Members of the campus community may be notified when the donor makes a gift, but the gift will be listed as "anonymous" with no identifiable information.
- 2.3 The donor will continue to receive stewardship pieces, solicitations, event invites, and any other NMU Foundation communication provided to donors.

3. Record Anonymity

In rare cases where the donor is making a large gift of a lifetime or legacy gift, the donor may request record anonymity. In these cases, the gift or pledge will not be posted on the donor's personal record. An anonymous record will be created in the database. The link to the original donor will only be available to Advancement staff.

- 3.1 The donor's name will not appear in publications, honor rolls, plaques or other public announcements, except as "anonymous."
- 3.2 Members of the campus community may be notified when the donor makes a gift, but the gift will be listed as "anonymous" with no identifiable information.

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Approved By: NMU Foundation Board of Trustees

Oversight Unit: Advancement Services

- 3.3 The donor will work with a NMU Foundation employee to determine how they would like to be stewarded for their gift and engaged with the University.

Related Information

[Anonymous Giving Procedure](#)

[Anonymous Giving Questions](#)